

Brooks Announces Impact Technologies Creating 50 New Jobs

Monroe County Executive Maggie Brooks joined Mark Redding, President of **Impact Technologies** to announce that the company is expanding its headquarters and creating 50 new high-tech jobs in Monroe County. Impact's expansion was recently approved as a "Regionally Significant Project" under the Empire Zone program. The company will expand its operations into an existing facility next to its current site at 200 Canal View Boulevard in Brighton. The project represents a \$1 million facility and equipment investment by the company and many millions more in local wages.

"Monroe County is proud to be a partner in Impact Technologies' expansion, which will create 50 new, high quality, good paying jobs in our community," said Brooks. "This is exactly the kind of role that County government needs to play to help grow our economy and better position our region as a national leader in technology innovation. We need to help idea-generating companies bring their technologies to the marketplace and maximize their growth and success."

Monroe County Executive Maggie Brooks addresses the media during the Impact Technologies press conference.

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Brooks noted that Monroe County also assisted Impact Technologies through the GreatRebate program for equipment purchases, in the year 2002. At the time, the company employed 21 people and has since grown to 80 employees, with 65 in Monroe County.

"This significant growth is a powerful example of how nurturing and supporting start-up companies can produce jobs for our community," added Brooks.

Mark Redding, co-founder and President of **Impact Technologies** explained the decision to remain and grow in Monroe County. *"As we were reaching the space limits of our existing office and lab facilities in all three states where we have offices, we started exploring options both locally and outside the region. The County's success in obtaining Empire Zone benefits for our project was the deciding factor in our choosing to expand here," said Redding. "Although the state Empire Zone program has received some public criticism, I believe Impact is a great example of how the program was intended to work. Since receiving Empire Zone certification in 2002, we have created more than \$10 million in local wages, invested more than \$1 million in our current facilities, and any tax benefits that we have received have gone back into growing the business. I thank Maggie for her leadership and for making Monroe County a great place to do business."*

Impact Technologies is predominately a defense R&D contractor providing advanced diagnostic solutions for a vast array of machinery and equipment, from helicopter engines, to unmanned aerial vehicles, to electronic power supplies. The majority of its contracts are with U.S. defense agencies and their large suppliers (including Boeing, Northrop Grumman, General Dynamics, GE and Lockheed Martin). Since its founding in 1999, Impact has been awarded more than 100 Small Business Innovation Research contracts from the federal government, totaling more than \$35 million. The results of that research are now being converted to commercial applications for both military and industrial use. It is the transitioning of these technologies to industrial markets that is fueling much of the business expansion.

Impact Technologies has been named a Rochester Top 100 company for each of the past four years. The company also has locations in Pennsylvania and Georgia.

The company qualifies as a "Regionally Significant Project" under the Empire Zone program because

of a commitment of 50 new jobs over five years.

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